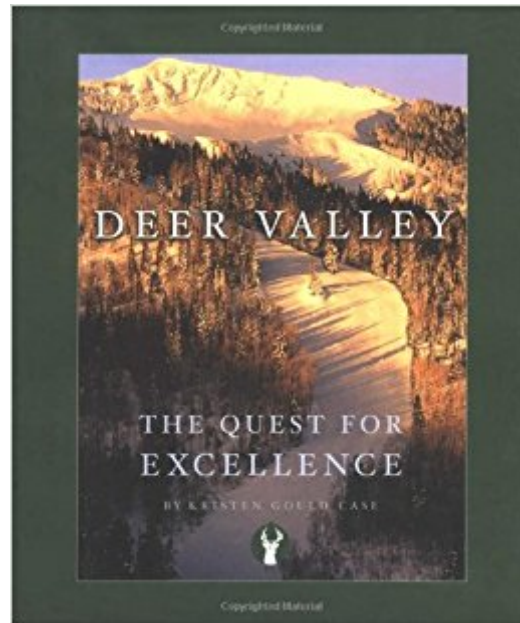




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Deer Valley: The Quest For Excellence



Synopsis

Deer Valley is a moderate-sized resort operating on less than 2,000 acres — yet it is ranked by many as North America’s top resort for its impeccable service, award-winning food, luxurious rooms, and velvety slopes. This book traces Deer Valley’s rise to the top from its founding in 1981, when skeptics scoffed at the idea that skiers would pay to be pampered, to its well-publicized role as venue for the 2002 Olympic Winter Games slalom and freestyle events. One chapter details the life of Deer Valley Director of Skiing Stein Eriksen, the Norwegian Olympic gold medalist who became an icon for the sport. This beautifully produced coffee-table book is illustrated throughout with spectacular photos, illuminating the success behind this luxurious ski resort.

Book Information

Hardcover: 216 pages

Publisher: Mountain Sports Press; First Edition edition (January 2003)

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Shipping Weight: 3.6 pounds

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #2,482,169 in Books (See Top 100 in Books) #83 in Ã Â Books > Sports & Outdoors > Outdoor Recreation > Skiing > Cross-Country #198 in Ã Â Books > Sports & Outdoors > Nature Travel > Adventure > Skiing #2266 in Ã Â Books > Sports & Outdoors > Winter Sports

Customer Reviews

I purchased this book some years ago directly from the Deer Valley gift shop. This is a great book giving you the behind the scenes of the development of the Deer Valley ski area and how its developer put his efforts into every phase. These efforts has made DV a unique and special major ski area in the U.S. Recent developments and expansions has lifted the phrase "country club of skiing" though most those characteristics have not been sacrificed it now offers skiing from beginners slopes to some real advanced intermediats to expert terrain. I have been coming to DV for over 30 years(sometimes numerous times a year and I live 800+ miles away) This book will help you understand what makes this area so great from its initial vision,the plan, execution, and still able to maintain its excellence.!

Great gift for Deer Valley enthusiasts.

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